

IDEA GENERATION

Being your own customer gives you great insight into the minds' of your potential users.

Come up with the Next Great Startup!

Low = 1 High =5

A	WHAT CUSTOMER SEGMENTS ARE YOU CURRENTLY A PART OF?	Passion	Size	Access	Total

B	WHAT ARE THE CUSTOMER SEGMENTS YOU USED TO BE A PART OF?	Passion	Size	Access	Total

C	WHAT CUSTOMER SEGMENTS DO YOU WANT TO BE PART OF OR PROVIDE SUPPORT TO?	Passion	Size	Access	Total